City of Leavenworth

2022 Business Symposium

8:30 a.m. – Welcome

• Mayor Camalla Leonhard

8:40 a.m. – Keynote Speaker

- Kayla Savage, Kansas Department of Commerce, Director of Community Development
- 9:00 a.m. Session I: Tech Tools to Better Know Your Competition (and Their Profits)
 - Kristina Mease and Christian Hopkins with the University of Kansas Small Business Development Center (KU SBDC)
- 9:45 a.m. Session 2, Option <u>A</u>: The Bold New Future of Recruiting Talent (With Tips for Success)
 - Roberta Rowland with Workforce Partnership

9:45 a.m. – Session 2, Option <u>B</u>: Grants, Loans, and Expertise for Starting or Growing Your Business

• Penny Holler with the City of Leavenworth

10:30 a.m. – BREAK

*******Information Booths Open*******

10:45 a.m. - Session 3: Business Preparedness - Are You Ready for What's Ahead?

• Ram Basnet and Shelton Watson with the U.S. Small Business Administration (US SBA)

11:15 a.m. – Session 4: Local Legends Panel – Overcoming Business Hurdles (Includes Interactive Question and Answer Session)

- John Campbell with Studdard Moving
- Jason Wiggin with The Suburban
- Stacy McCowen with Candle Queen Candles

Noon – The City Scoop: A Look Ahead with City Manager Paul Kramer

********Beverages and Light Food Provided*******

