

# Parks & Recreation 2023 Annual Report

#### **Mission Statement**

The City of Leavenworth Parks & Recreation Department is committed to providing quality leisure opportunities for its citizens and visitors. We pledge to provide and preserve safe, attractive, accessible, well-maintained/managed parks, green spaces, and public facilities. Our recreational programs are designed to incorporate all ages and to provide accessible and affordable programs that promote healthy lifestyles, family interaction, and a sense of community.



# Parks and Community Advisory Board <u>2023 Board Members</u>

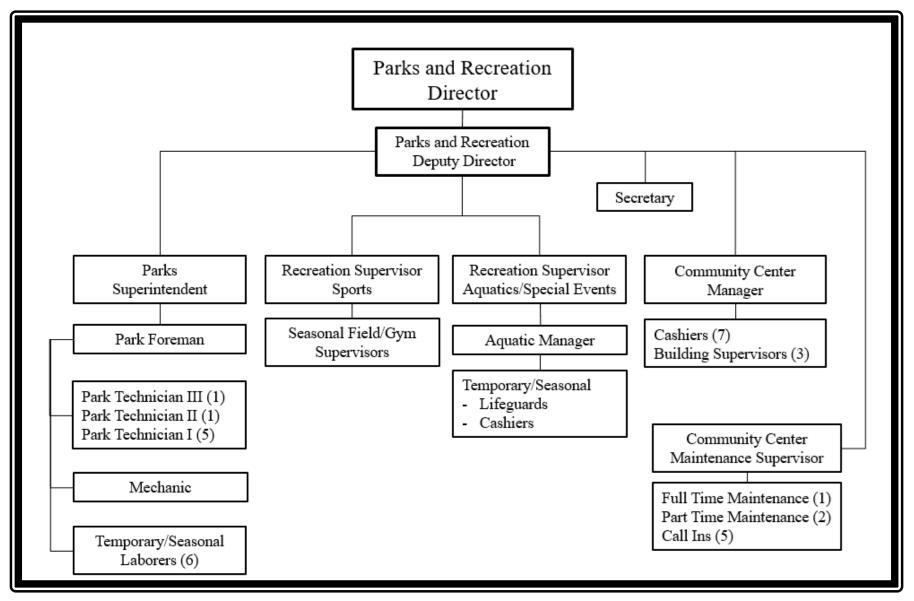
- Dave Davis Chair
- Jennifer Brenneman Tobey Vice-Chair
- Shelly Cannon
- Stephanie Ingels
- Kara McDaniel
- Jeff Porter
- Wendy Sachen
- Edna Wagner
- Steve Zamora



Since 1994



# **Organizational Chart**

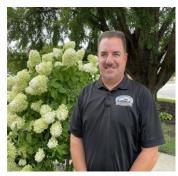


#### 2023 Administrative Headlines

- This was a big promotion year for our staff. Congratulations to Brian Bailey, our new Deputy Director, and to David Sommerla, our new Parks Superintendent. We also wished a fond farewell to our Maintenance Supervisor of 9 years, Chuck Phillips.
- Open Basketball Gym has finally reopened. We started offering supervised gym on Tuesdays and Sundays in April. During winter sports, we are only able to offer limited hours on Tuesdays, but offer two days a week March through December.
- Each year this department plants a tree in honor of Arbor Day. This year, the tree was planted for Cody Clark who was instrumental in the creation of Leavenworth's first skatepark located outside our Sportsfield Complex at 2100 Ottawa. Later in the year, the Parks & Community Activities Advisory Board and the City Commission agreed to officially name the skatepark the "Cody James Clark Skatepark".
- Our Legacy Tree Program brought in \$2,900 in revenue that went towards planting 28 trees in the fall. Our Memorial Bench Program brought in \$3,020 and two new benches were installed.
- Major projects for 2023 included long awaited projects such as a splash pad at Hawthorn park, restrooms at Stubby Park, restrooms and a parking lot at Havens, and a trail extension at Havens.
- The **monument sign at Stubby Park** ran 47 messages in addition to the regular programs and events offered by the Parks and Recreation Department.
- **Eventbrite** continues to be a highly utilized resource for program and event registration. Of all the offerings available online this year, an average of 80% registered and/or paid online. We also had a 65% increase in "followers" who are notified when new events appear on Eventbrite.



**Brian Bailey** 



**David Sommerla** 



Hawthorn Park Splash Pad



**Arbor Day Tree Planting** 

#### **Parks Major Projects**

#### 2023 Projects

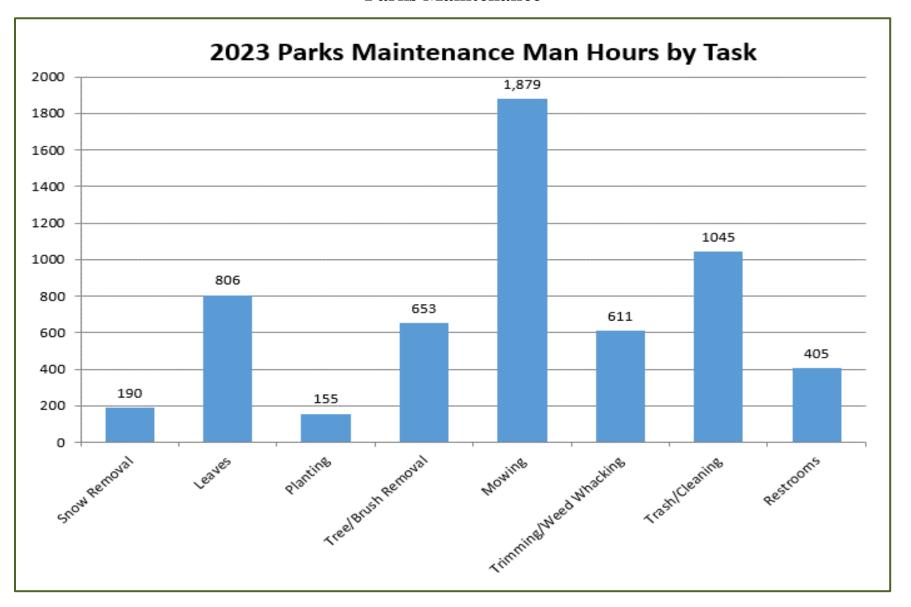
- Stubby Park Restroom (continued from 2022)
- Havens Park Restroom and Parking Lot (continued from 2023)
- Stubby Park Shelter
- Wollman Aquatic Center Revitalization
- Havens Trail Extension
- Splash Pad Grand Opening
- Sidewalk Replacement in Multiple Parks
- Sportsfield Trail/Access Road Replacement
- Wollman Aquatic Center New Camera System
- Riverfront Community Center Pool Locker Room Floor Resurfacing
- Riverfront Community Center Women's Shower Upgrade
- **Riverfront Community Center Cooling Towers**
- Riverfront Community Center Roof
- Cody Park Sports Court Replacement Request for Proposal (RFP)





Wollman Aquatic C enter

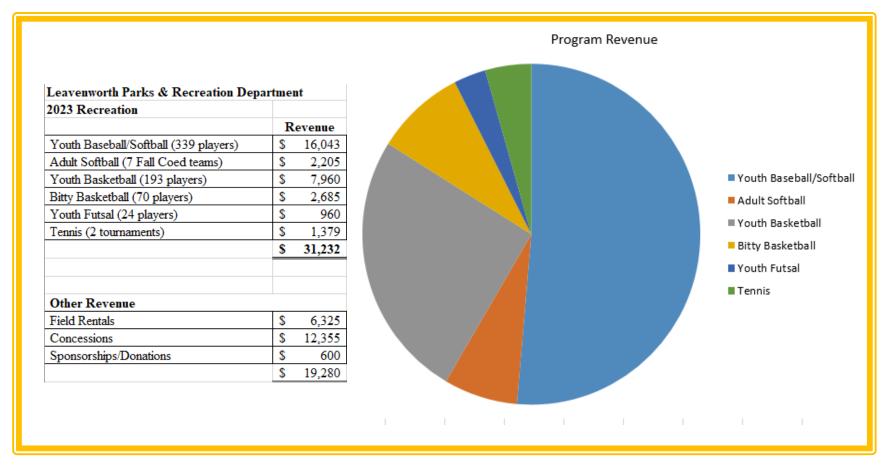
#### **Parks Maintenance**



# **Park Shelter Usage and Revenue**

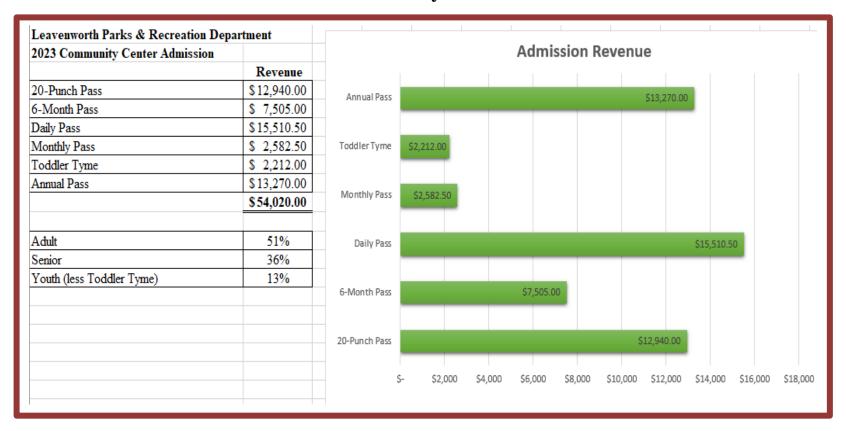
Park Shelters	2023 Reservations	% Sold Online	2023 Revenue	YoY 23/22	2022 Reservations	2022 Revenue
Cody Park Restroom Overhang	7	71%	\$85		14	\$175
Cody Park	43	98%	\$1,559		47	\$1,730
David Brewer Park	20	90%	\$515		20	\$515
David Brewer Park Restroom Overhang	1	100%	\$10		6	\$80
Dougherty (became available in July)	2	50%	\$25		NA	NA
Hawthorn Park	61	89%	\$1,645		40	\$1,160
North Esplanade Park (became available in July)	1	0%	\$35		NA	NA
Ray Miller Park	1	100%	\$10		7	\$90
Riverfront Park Shelter	3	67%	\$95		2	\$50
Stubby Park (became available in December)	0	0%	\$0		4	\$45
V.A. Park	1	100%	\$20		1	\$15
Wollman Park East	23	52%	\$614		15	\$420
Wollman Park West	33	76%	\$890		40	\$1,095
Wollman Park Main	46	83%	\$2,442		53	\$2,825
Shelters Total	242	83%	\$7,945	-3%	249	\$8,200
Parks Revenue Total (includes \$8,000 from Leavenworth Soccer Association)			\$17,271.06			
Campground Sites Sold (daily total)	1,258	3%			1,574	\$27,470
Campground Other Fees (Dump/Pet)	178				377	\$582
Campground Total			\$19,362	-32%		\$28,502

# **Recreational Sports**



Recreational Scholarship Program - Qualifying citizens who live in the city limits of Leavenworth and are currently receiving public financial assistance may be awarded a \$100 credit per approved person per year to be used toward certain Parks & Recreation Department programs. In 2023 \$23,100 in scholarships were awarded. Of that amount, only 57% of the funds were used.

# **Riverfront Community Center Admission**









# **Riverfront Community Center Event Photos**











### **Riverfront Community Center Events**





#### **2023 Events**

- Leavenworth County Development Corporation Luncheon
- Leavenworth Lansing Chamber of Commerce Banquet
- Black History Month Dinner
- Xavier Ignite the Green and White Fundraiser
- The Lincoln Dinner
- America's Best Pageant
- CASA Night at the Races
- Leavenworth High Horizon Scholars Award Dinner
- Leavenworth Historical Society Fundraiser
- International Military Students' Honorary Citizens Day
- Centennial Bridge Public Meeting
- LAWS Walk
- CAMP Leavenworth
- CGSC Social
- Rapid Response Veteran Organization Fundraiser
- City of Leavenworth's Business Symposium
- Women's Division Athena Awards Luncheon
- Leavenworth High School Murder Mystery
- Main Street Annual Banquet
- VA 3-Day Training Session
- OISS Thanksgiving Dinner
- Weddings/Receptions
- Baby Showers
- Birthday Parties
- Class Reunions
- City of Leavenworth Special Events and Public Meetings

#### **Riverfront Community Center Pool Summary**

Staff ran eight sessions of group swimming lessons from January through the middle of May, and from September through the middle of December. We continue to run a 30-minute class and offer only the Parent/Child, Preschool and Level 1 classes. The demand for younger swimmers is greater, and we are able to offer double the number of these classes to best meet the demand. Instructor availability continues to be limited, so classes were offered based on that availability.

Aquacise and Water Walking classes continue to be popular. Lap swimming was available three different times per weekday and once on each weekend day. Pool party reservations were steady from September through May, both during Open Swim and private parties on Friday and Saturday nights.

The Leavenworth High swim teams continue to practice here. Girls practiced in the spring and the boys practiced in the fall. Each team hosted a home quad meet. We had multiple pool rentals from Tonganoxie and Ft. Leavenworth Lancers on an as needed basis for lifeguard training or swim team practice. We continued to accommodate two therapy companies on M/W/F for aquatic therapy with their clients. Additional classes offered by the City included three Lifeguard Training classes, Water Safety Instructor classes, and Scouts aquatic training.

Efforts were initiated in the late fall to move the staffing model to a minimum of two guards on duty at a time to increase patron and staff safety.

#### **Pool Area Improvements** –

- Deck Resurfacing
- New Showers Women's Locker Room
- New Rescue Tubes
- New Noodle Holders
- New Signage
- New Light Switches and Plates



Women's Locker Room New Showers



### **Wollman Aquatic Center Summary**

The Aquatic Division was fully staffed through mid-August. Operations were then reduced to weekends only until the end of the season, September 4, 2023. Nine new lifeguards were hired and three new cashiers. Three returning cashiers were efficient mentors for the newly hired ones. These returning cashiers all work in the Leavenworth school district and are familiar with, and have a good rapport with many of the children patrons. All staff did a great job with the daily reconciling, financial reporting and deposits.

Reimbursing staff for the Lifeguard Training Class remains a good incentive for recruiting and retention, as well as the hourly rate increase. It will be important to continue to be competitive with those communities directly around us such as Fort Leavenworth and Lansing as we move forward.

Some improvements during the spring included new shade structures (cantilevers) added to the pool deck along with the replacement of existing shade awnings. New features were added to the youth pool, as well as re-tiling along the sides.

Aquatic programs were well attended and included: four sessions of group swimming lessons of Parent/Child through Level 6, (June-July); Private lessons in June and July, Riptides Swim Team, (end of May through early July); Aquacise (M-F all summer); and Accessible Swim (Saturday mornings, all summer). We also offered Little Nemos all summer on Tuesday and Thursday mornings. After-hours private parties were sold out and were available on Friday and Saturday evenings from 8:00 p.m. through 9:30 p.m. Day shelter rental in the pool area was available every day during open swim from 1:00 p.m. through 7:30 p.m.

Aquatic special events include Dad and Me Campout, Family Dive-In Movie, Adult Dive-In Movie, and our annual Doggie Splash. Vendors joining us for some of the events included Kona Ice, 11Worth Brew Station, Willcott Brewing, and Twisted Vines.

Vending machines continue to be a successful option for providing food service to our patrons.

New and increased surveillance cameras were installed around the pool area for increased patron and staff safety.

#### Fitness & Leisure Summary

DOG OBEDIENCE		GLASS CLASS			
Total Dogs	41	Total Individ	uals	67	
Total Revenue	\$ 4,100	Total Revenu	ıe	2,680	
Total Expense	\$ 3,280	Total Expens	es	2,144	
Net Amount	\$ 820	Net Amount		536	
TAE KWON DO		STROLLER ST	STROLLER STRONG MOMS		
Total Individuals	38	Total Individ	uals	0	
Total Revenue	\$ 3,405	Total Revenu	ıe \$	10,126	
Total Expense	\$ 2,724	Total Expens	es \$	8,232	
Net Amount	\$ 681	Net Amount	\$	2,025	
REVELATION FITNESS		AUTOHARP \	AUTOHARP WORKSHOP		
Total Individuals	145	Total Individ	uals	11	
Total Revenue	\$ 2,440	Total Revenu	ıe \$	1,900	
Total Expense	\$ 1,952	Total Expens	es \$	1,520	
Net Amount	\$ 488	Net Amount	\$	380	
YOGA		BOXING			
Total Individuals	484	Total Individ	uals	108	
Total Revenue	\$ 2,420	Total Revenu	ıe \$	450	
Total Expense	\$ 1,936	Total Expens	es \$	360	
Net Amount	\$ 484	Net Amount	\$	90	
BASIC DANCE		PIYO LIVE			
Total Couples	26	Total Individ	uals	165	
Total Revenue	\$ 1,080	Total Revenu	ıe \$	2,175	
Total Expense	\$ 864	Total Expens	e \$	1,740	
Net Amount	\$ 216	Net Amount	\$	435	
	2023 2022 Numbers		pers 20	21 Numbers	
Total Participants Served	1,085	978		351	
Total Program Revenue	\$ 30,776	\$ 30	0,218 \$	17,331	
Total Program Expenses	\$ 24,752		1,174 \$	13,996	
Program Net Amount	\$ 6,024		5,044 \$	3,335	

Contracted programs include Water Walking, PiYo, Yoga, Tae Kwon Do, Dog Obedience, Basic Dance, Stroller Strong Moms, Autoharp, Beginning Glass Fusing and Open Studio. The Dog Obedience class continues to run classes outside March – November. Water Walking, Stroller Strong Moms and Yoga tend to draw the largest number of participants.

Girls and Women's Self-Defense class was offered quarterly and is taught by Pete Rouse at no charge to participants. 6 students attended these classes in 2023.



**Fused Glass Samples** 

# Leavenworth Parks & Recreation Department Special Events Summary

Our indoor markets continue to be popular and vendors start inquiring about registering for them early. Vendor space included the gym, Activity Room and the track area, and they continue to fill to capacity. This year a Christmas in July Market was successfully added. Vendor set up was 8 a.m. to 10 a.m. with public attending from 10 a.m. to 4 p.m.

Daddy and Me Sweetheart Tea had just under 200 in attendance. Our 2023 theme was "The Magic of the Unicorn". The event used the Riverview Room for dancing and dining, and the Women's Waiting Room for additional dining tables, professional photos, and games.

The Easter Egg Hunt provided activities and face painting for children starting at 1 p.m. The hunt for 10,000 eggs began right at 2:30 p.m. Ten golden eggs were turned in for a special Easter prize basket.

Touch-a-Truck had approximately 300 in attendance for the 20 vehicles staged in the Landing Parking lot. Also, free rides at the C.W. Parker Carousel Museum next door and Toddler Tyme toys and bounce houses in the Riverfront Gym were available, providing diverse activities for preschoolers.

Thirty-eight people attended the Dad and Me Campout, which provided swimming late in the evening, s'mores, and breakfast the next morning. Tents were set up in the grassy areas at Wollman Aquatic Center, with two staff staying overnight.

A family and an adult (new this year) Dive-in Movies were offered with a total of 218 attending. The family movie showed Disney's *Strange World* and the adult movie was *Open Water*. Vendors for the adult movie included two local breweries and a winery. Kona Ice was present at both events with treats for all.

The Doggie Splash, also at Wollman Aquatic Center hosted a party for a record high 176 dogs for this fundraiser for Waggin' Tails Dog Park. The Mother-Son Superhero Dance also raises funds for the Dog Park, and had 50 people in attendance.

Trunk-or-Treat had 46 vendors volunteering to hand out treats to 806 children.

For our annual Mayor's Tree Lighting and Lighted Parade, we had 23 parade entries and a performance by the St. Paul Lutheran Church choir.

Breakfast with Santa served 433 this year. Two local dance studios performed for the diners. A DJ played holiday music and a professional photographer offered photos with Santa for purchase.

# Leavenworth Parks & Recreation Department Special Events Revenue

	# Registered or Attended*	Revenue
Pre-Spring Bazaar & Flea Market Vendors	42	\$1,330.00
Daddy & Me Sweetheart Tea	201/193	\$2,545.00
Easter Festivities & Egg Hunt	147/600	\$850.00
Arbor Day	NA	NA
Touch-A-Truck	98/300	NA
Dad & Me Campout	38	\$430.00
Christmas in July Market Vendors (new even	nt) 62	\$1,405.00
Family Night at the Dive-In	76/127	\$813.00
Adults Only Dive-In Movie (new event)	74/91	\$793.60
Doggie Splash	132/176	\$880.00
Superhero Dance	50	\$581.00
Trunk-or-Treat	637/806	\$29.12
Holiday Market Vendors	47	\$1,475.00
Mayor's Holiday Tree Lighting	23	NA
Breakfast with Santa	198/433	\$2,684.00

<sup>\*</sup>First number shows the number who preregistered online. The second number shows the total estimated in attendance.



2023 Trunk-or-Treat

### **River City Community Players – Performing Arts Center**

# 2023 Season

- Curtains
- The Diary of Anne Frank
- Once Upon A Pine
- Oliver
- Matilda the Musical, Jr.
- Rumors
- A Christmas Carol



Oliver!

2023 Revenue - \$49,718.24

2023 Building Expense - \$24,857.12

2023 Operating Expense - \$37,524.98